

Appendix A

PUBLIC INVOLVEMENT ACTIVITIES

1. Public Involvement Goals

In late 2002, Forum staff began developing a public involvement strategy to support work on the plan. The committee identified the following goals for public involvement:

- Build broad acceptance and support for the final plan by developing a credible and comprehensive involvement process (avoid surprising interested parties and decision makers).
- Obtain useful and timely input through the prudent/efficient use of limited resources.
- Build strong relationships with involved parties to create a basis for implementation.
- Inspire participation and excitement by making the strategy real to constituents (e.g., use examples and case studies).

2. Public Involvement Approach

Staff worked with the Forum to balance two competing pressures when designing the tools and activities to solicit community input on the plan:

- The Forum’s request to involve the public “early and often” over the course of plan development.
- Limited resources to implement outreach activities (e.g., funding and staff time).

Based on these two factors, the Forum approved a tiered public involvement strategy that sought input from key groups (see inset) at several points in the process. The proposed strategy tailored activities and outreach to the specific needs of affected groups, and linked the community involvement process to key milestones in the decision-making process.

Table A.1 identifies the dates, targeted audiences, and planning milestones that served as the basis for public outreach.

Key Groups

- Agriculture
- Real estate, developers, business
- Environmental/fish enhancement groups
- Local governments (including special purpose districts)
- Riparian landowners (non-agriculture)
- Small forestry
- Recreational interests
- Tribes

Table A.1

Dates, Target Audiences, and Planning Milestones Identified for Public Outreach

Dates	Target Audiences	Planning Milestone for Outreach Activity
February – March 2003	Key Groups	- Plan goals, objectives, and performance measures - Current conservation activities
June – July 2003	Key Groups	- Results of <i>Ecological Analysis for Salmonid Conservation</i> - Potential impacts of alternatives
Fall 2003 – Spring 2004	General Public (including key groups)	- Results of Forum’s evaluation of plan alternatives
Summer – Fall 2004	General public (including key groups)	- Draft Plan input (See Appendix B for a complete list of comments received)
Spring – Winter 2005	General Public (including key groups)	- Describe final plan revisions based on public input - Present final plan and describe next steps in support of implementation

3. Public Outreach Activities

Table A.2 summarizes the public outreach activities that have occurred in support of plan development. Please note that the table does not include several briefings for city and county councils over the course of plan development.

Table A.2

Outreach Activities to Date Soliciting Input on the Plan

Date	Outreach Activity
Late 2003 – Early 2003	Individual interviews soliciting feedback on plan goals and criteria <ul style="list-style-type: none"> • 4 Environmental groups • 7 Farmers • 3 Developers, businesspeople • 1 Riparian landowner • 3 Others (e.g., city planners, etc.)
May 13, 2003	Meeting with Snohomish County Farm Bureau
July 28, 2003	Meeting with Snohomish County Farm Bureau
August 13, 2003	Meeting with King County Rural Forest Commission
September 16, 2003	Presentation to Trout Unlimited - Sky Valley Chapter
October 9, 2003	Small Cities Salmon Conservation Plan workshop
October 9, 2003	Presentation to Seattle Mountaineers Recreational Access Committee
November 7, 2003	Meeting with American Rivers
February 11, 2004	Presentation to ESA Business Coalition, King County
March 15, 2004	Presentation to Stilly-Snohomish Fisheries Enhancement Task Force
March 15, 2004	Presentation to the Snohomish Sportsmen Association
April 6, 2004	Meeting with Washington State Department of Transportation Environmental Planning Staff
April 13, 2004	Presentation to Monroe Chamber of Commerce
May 19, 2004	Presentation to Snohomish County Marine Resources Committee
August 8, 2003	Presentation to Snohomish County Agricultural Advisory Board
September 23, 2004	Presentation to Pilchuck Audubon Board of Directors
October 2004	Four public open houses throughout the basin: <ul style="list-style-type: none"> • October 6, Snohomish (Snohomish Library) • October 7, Everett (American Legion Hall) • October 12, Sultan (Sultan Community Center) • October 14, Snoqualmie (Mt. Si High School)
October 5, 2004	Presentation to Master Builders
October 12, 2004	Presentation to Washington Department of Fish and Wildlife
October 13, 2004	<ul style="list-style-type: none"> • Presentation to American Rivers • Presentation to ESA Business Coalition
October 25, 2004	Utilities presentation at Puget Sound Energy
November 9, 2004	Presentation to Trout Unlimited – Sky Valley Chapter
November 10, 2004	Washington State University Extension School presentation

After each group briefing and public meeting, Forum staff developed a summary of key ideas, concerns, and questions raised during discussion. While meeting summaries are not included in *Appendix B - Public Comments on the June 2004 Draft Plan*, staff periodically provided public input overviews to the Forum, highlighting the key themes and concerns heard during outreach activities. Meeting summaries were also made available to Forum members interested in a more detailed review of public input.

In addition to these activities, staff engaged in other innovative efforts to share information about the Forum's planning process, including attending community events to talk with potentially interested parties (e.g., the Wild Sky Festival in Index where local recreational groups gathered), and publishing articles in local interest group newsletters (e.g., American Whitewater Association, Stilly-Snohomish Fisheries Enhancement Task Force, Cross Valley Water District newsletter).

4. Public Involvement Results

Staff summarized input received at each meeting, and encouraged groups and individuals to provide written comments on forms tailored to each audience. Input received has been consolidated periodically during plan development and presented to the Forum for consideration. In addition, input summaries were provided to the Policy Development and Technical Committees, encouraging members to consider and address public comments while developing and revising sections of the plan. After finalization of the plan in June 2005, the Forum plans to revisit interested groups and communities to provide updates about how the plan has been revised based on public comments, as well as implementation activities.