

# Regional Travel Ambassador Program



## What is SNOTRAC?

SNOTRAC is the Snohomish County Transportation Coalition.

SNOTRAC strives to coordinate transportation in Snohomish County and meet the needs of people who are unable to transport themselves due to a disability, age, or income.

Human service agencies, transit agencies, school districts, advocacy groups, and others have come together to unite and mobilize the Puget Sound Community.

**Please Contact the  
SNOTRAC  
Mobility Manager  
425-265-2226**



Contact:  
SNOTRAC Program Coordinator  
8225 44th Ave W, Ste O  
Mukilteo, WA 98275  
425-265-2226  
[www.snotrac.org](http://www.snotrac.org)



Call SNOTRAC Program Coordinator  
425-265-2226



## Travel Ambassador Train-the-Trainer Program

The Travel Ambassador Program recruits and trains case managers, advocates, teachers, I&R specialists, volunteers, or anyone that works with others from the community about transportation options and how to access them. You as professionals then provide this information to your clients.

The Travel Ambassador program was designed to help everyone learn more about getting around Puget Sound and is especially valuable for:

- People with disabilities
- Students
- Job Seekers
- Seniors
- WorkSource Participants
- Other fixed or low income groups



## Getting Around Puget Sound

Everyone needs a way to get around and take care of life's day-to-day activities such as going to school, work, the doctor, or just visiting with family and friends.

There are many transportation choices in the Puget Sound region. It can be very confusing to know which type of transportation to use and exactly how they connect to each other.

Some Transit Options in the Region:

- Bus
- Sounder Train/LINK Rail
- Ferry

Other Transportation Options:

- Voucher Program for rural areas
- Free one-on-one travel training on buses, ferries, and sounder
- Volunteer driver programs
- Medicaid transportation
- Non-profit transportation programs

## How Does the Program Work?

The Travel Ambassador train-the-trainer program was developed by schools, transit agencies, and human service providers in order to effectively get the word out about all of the regions transportation options.

To get started the SNOTRAC Program Coordinator will come to your site and do a presentation to train your staff on how to use the GETTING AROUND THE PUGET SOUND manual. Once trained, your staff will receive the manual with a CD for reference on this information and other transportation information.

The manual gives a regional overview of transportation components such as:

- Riding the regular bus
- Traveling with confidence
- Transferring around the region among the different systems
- American Disabilities Act and accessible transportation
- School transportation
- Other ways to get around the region

Sites may want to select one Travel Ambassador to represent their site. The site Travel Ambassador works with the SNOTRAC Program Coordinator to ensure the manual is current and would receive training on any new information.