



Snohomish County
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County to host Community Strategies for Team Hosting Workshop slated for April 11

Planning now underway for the 2010 Winter Games in Vancouver, B.C.

SnoGold 2010 welcomes Washington State's 2010 Program and communities throughout the greater Northwest for a "Community Strategies for Team Hosting" workshop and webinar from 1 to 4 p.m. Wednesday, April 11 at the Edward D. Hansen Conference Center at the Everett Events Center, 2000 Hewitt Avenue.

SnoGold 2010, organized by Snohomish County Executive Aaron Reardon, is a committee representing government, tribes, businesses and organizations working to benefit from the opportunities created by the 2010 Winter Olympic Games in Vancouver, BC.

"Snohomish County is the northwest's Gateway to the Games," Executive Reardon said. "It is imperative we are organized and able to offer our services and resources to guests traveling through our County before, during and after the Games."

While the 2010 Winter Games are still three years away, Washington's 2010 Program, a program in the Department of Community, Trade and Economic Development, offers a variety of services to assist communities and businesses prepare for and take advantage of the opportunities connected with the 2010 Winter Games.

Teams from around the world are searching for training sites now. The Team Hosting workshop will provide information for communities with local resources for training in snow and/or ice sports.

The workshop features:

- David Pym, manager and director for the Canadian Ski and Snowboard Association. Pym is charged with locating training sites for a number of international teams.
- Ian Burkheimer, Pacific Northwest Economic Region (PNWER) 2010 Program Manager. Burkheimer will showcase his training venues website and discuss his team outreach program.
- Carla Qualtrough, Director of Inclusion and Sport Toursim; Legal Counsel for 2010 Legacies Now; President, Canadian Paralympic Committee. Qualtrough will discuss sports tourism planning and her experience with British Columbia's hosting programs.
- Laura Lee, Business Manager, Seattle Skating Club. Lee will discuss opportunities and considerations for communities interested in hosting teams and individual competitors for ice sports training.

Workshop participants will have the opportunity to gather information and resources on the logistics of hosting teams for training, as well as to discuss their community's objectives, resources and strategies for inviting teams to train in their community. The workshop is also offered via a streaming website for communities wishing to participate from a different location.

In addition to SnoGold 2010, sponsors for the event include:

- Governor Gregoire's 2010 Task Force
- The Canadian Studies Center, Henry M. Jackson School of International Studies, University of Washington
- Everett Mayor Ray Stephanson
- John Richardson
- Canadian Consulate General, Seattle

For more information about SnoGold 2010, contact Katie Kuciemba, (425) 388-3460 or visit www.snogold.org.

To register for the workshop, visit: www.brownpapertickets.com/event/11540

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