



Snohomish County
Office of the Executive
Aaron Reardon
County Executive

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County Postcard Notification Program

The Snohomish County Postcard Notification Program recently observed a second year of operations.

Initiation of the online program satisfies County Code requirements for mail notice of applications and decisions to citizens for land use permit projects – e.g. subdivisions; commercial permits or permits that require SEPA review.

Previously, County Planning and Development Services published detailed legal-sized public notices in fine print.

Executive Aaron Reardon says “We searched for a solution that would result in more efficient notification methods; streamline the existing labor intensive process and reduce costs.”

County research lead to the City of Scottsdale, Arizona where postcard notices were sent through the USPS and application information posted on their website. The process became the Snohomish County model.

The project was implemented in May 2005; two of phases have been implemented. In phase one and two include mail technologies to reduce or eliminate publications, postage and staff costs and implementation of an online information site where scanned project information including detailed public notices, narratives, site plans, project status, staff reports and other project information is available.

Reardon says postcard notification has increased accessibility to project information, reduced the number calls and physical visits to the Customer Support Center and saved County taxpayers more than \$100,000.00

The County recently began implementation of phase three, an expedited electronic routing system that will improve agency review of project

To view the new site, go to **Snoco.org** and search for **Postcard Notice**.

For information, contact Pamela Miller, Snohomish County, Planning and Development Customer Support Center Manager, 425. 388-3048