



Media Advisory – April 9, 2008

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County promotes tourism through grant program

Snohomish County is currently accepting applications from public and nonprofit agencies for projects that develop and promote tourism in the county.

Funding is available for marketing only and not for capital improvements. Money is awarded from revenue collected annually from hotel and motel room rentals in Snohomish County.

As has been done in the past, the Snohomish County Lodging Tax Advisory Committee will review applications and make recommendations to the Snohomish County Executive and County Council for final approval. Funds will be available beginning in July and will be awarded on a competitive basis to applicants who can complete their proposed projects by Dec. 31, 2008.

Historically, individual project allocation has averaged about \$6,500. The county anticipates it will disperse between \$20,000 and \$25,000 total this cycle.

Details of eligibility and other program requirements are included in the application package, which must be filled out and returned to the Snohomish County Department of Economic Development by 5 p.m. Monday, May 12. Applications received after that time and date will not be considered.

Applications are available by contacting the Department of Economic Development at 3000 Rockefeller Avenue, M/S #411, Everett, WA, 98201. For more information on the program, contact Brent Lambert at 425-388-3263, or blambert@co.snohomish.wa.us.

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