



**Snohomish County**  
**County Executive's Office**  
**Aaron Reardon**  
*County Executive*

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## **Steve Pottle Named Snohomish County Economic Development Manager**

Snohomish County Executive Aaron Reardon announced that Steve Pottle has joined Snohomish County as its new Economic Development Manager, effective today, June 18.

Expansion of the County's economy for the benefit of existing residents and future generations is a high priority for Executive Reardon. He is directing the County's Economic Development efforts specifically, toward increasing family wage jobs for county residents, retaining and expanding opportunities for existing businesses and establishing Snohomish County as a dominant contender for 'new economy' businesses like biotech and life sciences.

"Becoming a dominant player in the local and world wide economy is an ambitious goal, but one that we can attain," says Executive Reardon. "We are looking to Steve's experience, drive and coalition building skills to help us achieve our goals," says Executive Reardon.

Prior to his new position, Pottle served as a Port Commissioner for the Port of Olympia. While Port Commissioner, Pottle was involved in strategic planning for rail, airline, marine terminal and truck transportation planning. Specifically, he provided leadership to keep the Marine Terminal open and grow its revenue base, opened the Port to the shipping of military equipment and saw the construction of a new public plaza in Olympia on Port property.

During his career, Pottle has worked for Moore Data Management Services as a National Sales Manager and at Microsoft as a Northwest Business Development Manager. As a consultant in his own firm he worked extensively with small

businesses to enhance their corporate value, expand revenues and grow their businesses.

Pottle received a Bachelor of Arts Degree in Pre-Law/Political Science from Washington State University. He was Director of the Thurston County Economic Development Council and Director and Co-Founder of the Thurston First Bank.

Pottle will manage a division of six employees with countywide responsibility. His salary is \$8,220 a month.

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