



Media Advisory – Oct. 3, 2008

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County offers new round of lodging-tax tourism grants

Snohomish County is currently accepting applications from public and nonprofit agencies for projects that promote tourism and overnight stays in the county.

This county is home to a thriving tourism industry. It ranked second only to King County in hotel/motel room occupancy during August of this year. With world-class figure skating, vintage airplanes, antiques shopping, farm festivals, outdoor recreation and much more, it's important to highlight opportunities for potential visitors.

Funding, which comes from taxes collected on Snohomish County's hotel and motel room rentals, will be available in January and will be awarded on a competitive basis to eligible projects best demonstrating the ability to draw visitors to Snohomish County.

Historically, the average project allocation has been about \$6,500.

To assist potential applicants, the county will host a workshop beginning at 9 a.m. Monday, Oct. 13, at the Holiday Inn, 3105 Pine St., Everett. The workshop will provide information about the objectives of the funding program and how applicants can develop competitive proposals.

Details of eligibility and other program requirements also are available by contacting Brent Lambert, Snohomish County Economic Development, at 425-388-3263 or brent.lambert@snoco.org.

Completed applications are due to Snohomish County's Economic Development Division, 3000 Rockefeller Ave., M/S #411, Everett, WA, 98201, by 5 p.m. Monday, Oct. 27, 2008. Applications received after that time and date will not be considered for funding.

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