

Media Advisory – Sept. 1, 2010

Contact: Christopher Schwarzen

Office: 425-388-3883

Email: Christopher.Schwarzen@snoco.org

Reardon says “time is now” to vote in key poll

Snohomish County Executive Aaron Reardon urged local residents Wednesday to voice their vote in what some call the county’s most important poll in decades.

“The fact is, we need a Dick’s Drive-In in Snohomish County,” Reardon said.

The company wants to place a new location within 20 miles of the University of Washington and has asked customers to pick the spot. South Snohomish County, under the listing “North,” is one of three options.

“I only eat at one fast-food restaurant, and Dick’s Drive-In is it,” he said. “Snohomish County residents know good food when they eat it, and that’s why we’re the right location.

“On a more serious note, Dick’s Drive-In is the type of corporate partner we like to see,” Reardon said. “They’ve always paid their employees well while offering good benefits. They donate to charity and award college scholarships. We need more Dick’s Drive-Ins.”

By 3 p.m. Wednesday, Snohomish County was leading the poll with 52 percent of the vote. Trailing were “South,” covering the South Seattle, Burien and Redmond area, and “East,” which includes Bellevue, Redmond and Mercer Island.

“Residents, we can put this vote out of reach tonight!” Reardon said. “The time to vote is now!”

To vote in the online poll for a location in Snohomish County, go to www.dicksdrivein.com and click “North.”

###