



# Snohomish County

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## Focus on Farming Conference IV "From Soils to Sales" Trade Show

The eagerly anticipated Focus on Farming Conference IV (FOF IV) will be held Thursday, November 29, 2007, at the Lynnwood Convention Center. The popular trade show component of the conference is an opportunity to meet local farmers, agency representatives, and others in the agriculture industry throughout the Pacific Northwest region.

This year's trade show will be located outside the conference center on the Lower Concourse in close proximity to the breakout rooms. The vendor booths will be in fully enclosed tents arranged outdoors along the concourse with walls, doors, heating, and lighting. Directional signage will be provided for conference attendees. The photo below shows the Upper and Lower Concourse. The trade show will be held along the lower walkway.

Limited vendor space at last year's conference resulted in a waiting list of potential participants. Due to inclement weather, we were able to accommodate everyone. While we were able to increase the number of booth space available this year, space is still limited. If you know that you are interested in participating, we advise that you register as soon as possible. Please note that those businesses or agencies with direct links to agriculture will receive first priority. The following two options are available:

### Option 1 – Full Booth

One (1) 6- by 8-foot booth, with one (1) 30-inch by 6-foot table and two chairs: \$175.

### Option 2 – Shared Booth (half-space)

Shared booth space (right or left half) of a 6- by 8-foot booth, each side with one (1) 18-inch by 6-foot table and a chair, with approximately five feet of customer space between: \$125.

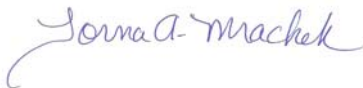


Payment must be received to reserve your space. If all spaces have been reserved, you will be notified. And if you choose, you can then be placed on a waiting list and your check will be held. Should space not become available, your check will be returned to you.

The Focus on Farming Conference has been a resounding success, and we anticipate that we will easily exceed past year's attendance. We look forward to your participation in the Trade Show and helping us make the Focus on Farming Conference another successful venture for agriculture in Snohomish County.

Please fill out the attached application form and send it along with your check or money order made out to the Northwest Agriculture Business Center (address can be found on the application form). PLEASE NOTE that if you also plan to attend the conference, you will need to register and pay a fee of \$30 per person. As of November 15, the conference fee increases to \$40 through the day of the conference.

For more information about the conference, visit [www.focusonfarming.org](http://www.focusonfarming.org). If you have questions, feel free to contact me at (425) 388-7226.



Lorna A. Mrachek  
Office of Economic Development

(Trade show application below)



# Snohomish County

## Focus on Farming IV Conference Trade Show Application

Name:				
Affiliation:				
Address:				
	Street	City	State	Zip Code
Telephone:				
E-mail				
	Unit	Cost	No.	Total
Option 1	Full Booth	\$175		
Option 2	Half Booth	\$125		
Registration	Per Attendee	\$30		
	TOTAL			
Please provide a brief description of your firm or agency and what the presentation will include.				
Return this form no later than October 1, 2007, and address and mail the check or money order to:  Northwest Agriculture Business Center 419 S. 1 <sup>st</sup> Street Mount Vernon, WA 98273				

This letter and form can be obtained electronically from the Focus on Farming website at [www.focusonfarming.org](http://www.focusonfarming.org)